

Be an Ambulance Hero: Dial Zero Zero Zero

Category – Make prevention everybody's business

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'Be an Ambulance Hero: Dial Zero Zero Zero'
Ambulance Service of NSW

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Aim

- Identify emergencies
- Learn emergency number '000'
- Develop confidence and skills



Nature and Extent of the Problem

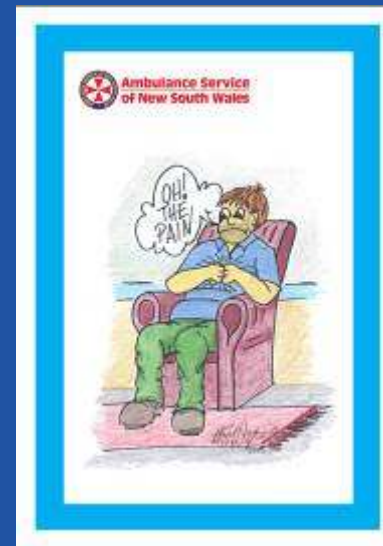
- Nature of Problem
 - Children often responsible
 - Confusion with '911'
 - Problems identifying seriousness injury
 - Confusion with words 'triple zero'
- Extent of Problem
 - Approximately 256,000 K-Yr 2 students
 - Consultants contracted, key stakeholders targeted

Strategic importance

- Prevention
- Community Care
- Working Partnerships

Planning & Implementing solutions

- Teacher Resource Kit
- Student Take-Home Kit
- Ambulance Officer Visit
- Mobile Education Vehicle



Outcomes & Evaluation

- 12,000 children participants since Sept 2007
- Teacher evaluation
- Ambulance Officer evaluation

Sustaining Change

- Community consultation
- Evaluation processes
- Feedback
- Succession planning – stage 2

Lessons Learned

- Free ≠ participation
- Distribution
- Build in labour costs - packaging

Future Scope

- Modified other health providers
- Flash cards
- Take home merchandise